Feature Article Template

Follow this step-by-step guide to write a strong feature. Think of a template as braces for your teeth or training wheels for your bike. They help for a while, but you won’t use them forever.

What’s a Feature Article?
A feature article is a news story that covers a topic deeply. Features are not daily news reporting. They often have a “human interest” angle. They are the big picture stories behind the news.

Choosing Topics
Features are about what’s going on right now: trends, fashions, big issues. Topics should matter. Look for local stories. Add “human interest” (where the story meets the lives of real people) to grab emotions.

Introduction
A clear introduction makes your feature more focused, interesting, and easier to understand.

In the introduction, you need ...

1. **Hook / Lead**: Grab your reader with a startling fact, challenging question, dramatic description, or interesting story. (Very important in the news).
2. **Background**: Give the reader any background information they need.
3. “Thesis statement”: A sentence that says what the article will describe or explain.

Body
The body talks about different parts of the subject.

1. **Explain one part of your topic** using well chosen examples, quotes from interviews, reasons, facts, and descriptions. (Remember: Each paragraph has one main idea).

Conclusion
To finish the essay and make sure the reader really understands you:

1. **Restate your thesis** statement in slightly different words. (This returns your reader to the reason they are reading).
2. **Repeat** the big points in your body paragraphs in slightly different words.
3. **Connect** your topic to the world (Why does this matter?).